

Cookies policy

1. What are cookies?

A cookie is a small computer file that is installed on your device (personal computer, tablet, mobile phone, etc.), for a limited time in order to personalize the user experience. Cookies can be used to remember your access credentials, record your preferences and grant you faster access to the Application, personalize the services and offers available on the Application by making available information that may be of interest to you, personalize advertisements on the Application.

2. What types of cookies does our website use?

Required Cookies – Always On

We use these cookies to:

- Identify the user and allow him to log into his user account;
- Remember your past actions, such as your cookie consent preferences.

Necessary cookies allow you to use our website and use the features we provide. It would not be possible to use the website without these cookies, including providing you with a version and presentation of the website corresponding to the Internet connection you are using. In addition, these cookies ensure that when you change pages, there is a change from http to https. Your consent is not required for the use of necessary cookies.

These cookies cannot be deactivated/turned off using any of the functions on this website. Our legal basis for the use of these cookies is our legitimate interest in making the website available to you.

Analytical Cookies

We use these cookies to:

- Observe how you interact with our website;
- Learn more about your personal journey between pages;
- Improve our website by adapting it to your preferences.

Analytical cookies collect information about how users interact with our website and allows the website to store information that has already been entered (such as usernames and language choices) in order to offer you improved and more convenient functions. For example, a website may provide you with more relevant local information if it uses a cookie to remember your region. Analytical cookies are also used to activate features you request, such as video playback, but they are only activated by the user. These cookies help us to provide a website designed to be used in the best possible way.

Our legal basis when using these Cookies is your consent. You have the right to withdraw your consent at any time. The withdrawal of consent does not compromise the lawfulness of the treatment carried out on the basis of the consent previously given.

You can disable these cookies at any time through your browser settings.

Advertising cookies-

We use and allow third parties to use these cookies to:

- Provide online advertising that offers you relevant information;
- Prevent the same advertisement from reappearing continuously.

These cookies are used to deliver advertising and other marketing communications more relevant to you and your interests. They remember if you visited a website, and they share this information with, for example, advertising agencies and the media. In addition, advertising cookies may be used by our partners to create profiles so that they can show you relevant ads on other websites and create similar audiences. They also make it possible to limit the number of times an advertisement is shown to you, in order to avoid overexposure and user annoyance.

Our legal basis when using these Cookies is your consent. You have the right to withdraw your consent at any time. The withdrawal of consent does not compromise the lawfulness of the treatment carried out on the basis of the consent previously given.

Personalization Cookies

We use and allow third parties to use these cookies to help us:

- Provide multimedia content;
- Keep your data safe when connected.
- Personalize your experience on our site by showing you content you may be interested in based on your previous online viewing;
- Show you fewer ads and more relevant ads based on your interests

These cookies allow a website to store information that has already been entered (such as usernames and language choices) in order to offer you improved and more convenient functions. For example, a website may provide you with more relevant local information if it uses a cookie to remember your region. These cookies are also used to activate features that the user requests, such as playing videos, but they are only used if they are activated by the user. These cookies help us to provide a website designed to be used in the best possible way. You can disable these cookies at any time in the settings of this Cookies Policy or in your browser. These cookies do not track your movements on other websites.

These cookies help us to personalize your experience on our website. For example, if you are searching for specific products, then we may show you ads for those products. This process is called contextual advertising. Ad personalization may be based on information collected about your use of our services and other data that third parties may hold about you, such as your interests, age and gender inferred from your Internet browsing that an advertiser has about you. We may also use your general location to show you ads relevant to where you are located, so if you are in Italy, you will see ads from Italian advertisers. If you want the website to be more adapted to you, activate these cookies.

Our legal basis when using these Cookies is your consent. You have the right to withdraw your consent at any time. The withdrawal of consent does not compromise the lawfulness of the treatment carried out on the basis of the consent previously given.

3. Cookie management

If you prefer to completely prevent us from using cookies on your computer or terminal, before using the Application or navigating our website, you must first disable the use of cookies in your browser and then delete the cookies saved in your browser associated with the Application or website.

You can disable the use of cookies in your browser, in which case your preferences will not be maintained and some features of the Application will not be available. Below you will find the links to the help pages of the main browsers explaining how to disable cookies:

Chrome:

<https://support.google.com/accounts/answer/61416?hl=en&co=GENIE.Platform%3DDesktop>

Mozilla Firefox:

<https://support.mozilla.org/en-US/kb/block-websites-storing-cookies-site-data-firefox>

Edge:

<https://support.microsoft.com/en-us/windows/microsoft-edge-browsing-data-and-privacy-bb8174ba-9d73-dcf2-9b4a-c582b4e640dd#:~:text=In%20Microsoft%20Edge%2C%20select%20Settings,and%20then%20select%20Clear%20now.>

Explorer:

<https://support.microsoft.com/en-us/search?query=edge%20clear%20cookies%20and%20cache#:~:text=Delete%20cookies%20in%20Microsoft%20Edge,-Delete%20all%20cookies&text=Select%20Settings%20%3E%20Privacy%2C%20search%2C,and%20then%20select%20Clear%20now.>

Safari:

<https://support.apple.com/en-us/HT201265>

In this regard, please note that disabling the use of cookies, particularly the advertising cookies, will not remove advertising from the platforms you visit, but it will result in the advertisements you see not being matched to what you might be interested in.

4. Web Beacons

The Application also uses web beacons (or pixels) that transmit information from your device to a server, similar to cookies. Web beacons can be embedded in online content, videos and emails,

and allow you to read certain types of information on your device, when certain content or email was accessed, and the IP address of the device. Web beacons are used in conjunction with cookies and for the same purpose and to measure traffic patterns on the Web.

We may periodically change our cookie policies to meet customer needs and we will update a revised version online. As such, we advise you to occasionally visit our cookies policy page to view the updated cookies policy.

International transfers

Your personal data may be stored or transferred to countries outside Thailand for the purposes described in this Cookie Policy. When we store or transfer your personal data outside Thailand, we will do so in accordance with applicable law and ensure a similar degree of protection by implementing appropriate safeguards. For more information on how we treat your personal data, please visit our Privacy Policy.